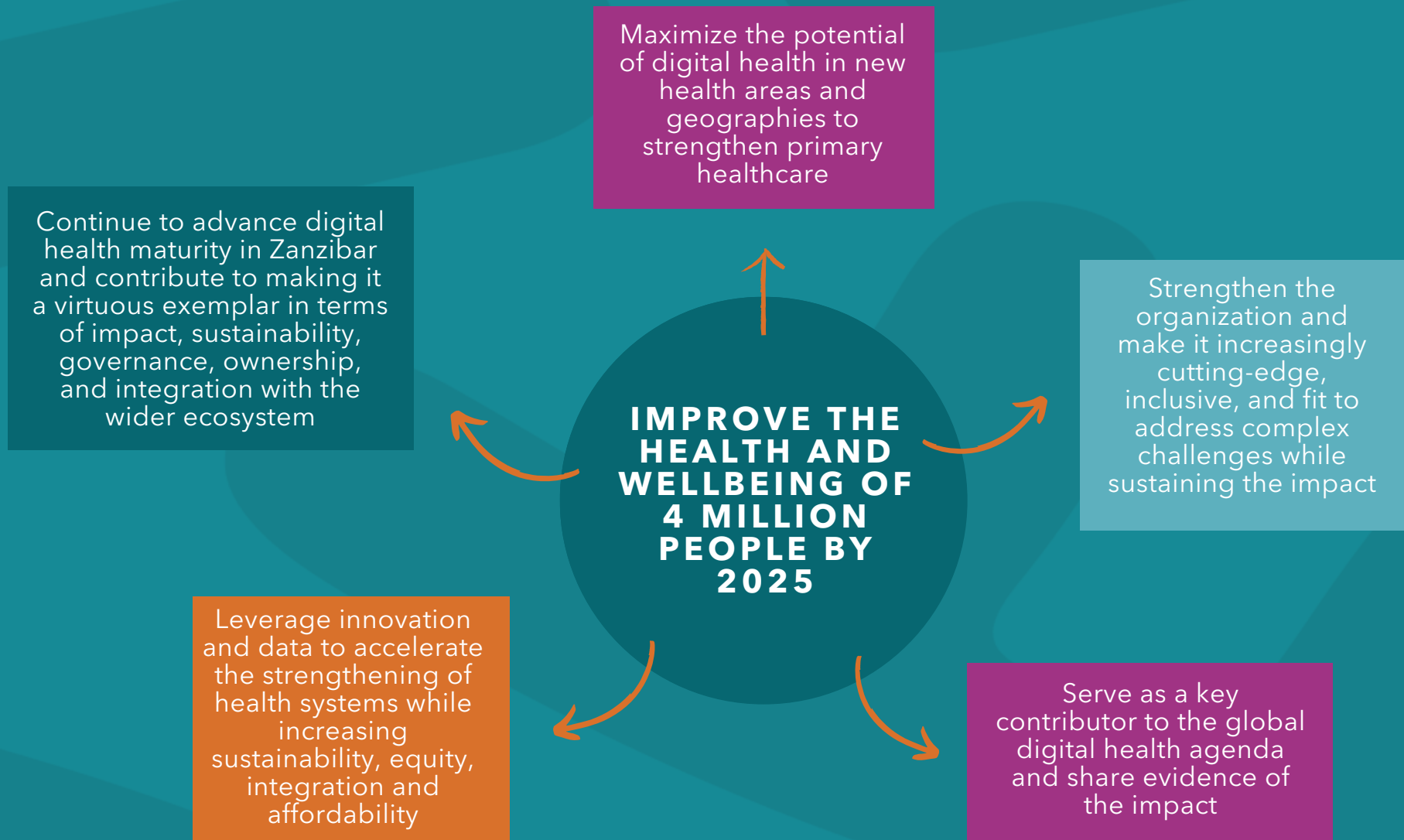


D-TREE STRATEGIC PRIORITIES 2023 - 2025



Build, strengthen and support local capacity



STRATEGIC PRIORITY 1

Continue to advance digital health maturity in Zanzibar and contribute to making it a virtuous exemplar in terms of impact, sustainability, governance, ownership, and integration with the wider ecosystem.

1A. Work with Zanzibar authorities and partners to create a continuum of care between community and facility levels to ultimately improve the quality of care at the primary level.

1B. Continue to work toward that the Government of Zanzibar fully owns and manages the national digital community health program and exhibits strong (digital) health leadership and capability.

1C. Work with the Government of Zanzibar to maximize the potential of health data in the country for improved health outcomes and support the development of strong health data governance.



STRATEGIC PRIORITY 2

Maximize the potential of digital health in new health areas and geographies to strengthen primary healthcare.

2A. Continue to expand from smaller projects to coherent program portfolios in each of our geographies by focusing on impact, technical excellence and strategic implementation.

2B. Explore additional health areas where digital technology could spearhead the impact in primary healthcare along the continuum of care.

2C. Solidify our long-term presence in our core geographies by developing strategic partnerships with Ministries and government agencies, implementing partners, research institutes, and universities locally and globally.



STRATEGIC PRIORITY 3

Leverage innovation and data to accelerate the strengthening of health systems while increasing sustainability, equity, integration and affordability.

3A. Identify, adapt and pilot promising disruptive or incremental innovations to improve the quality and the access to healthcare based on recognized needs and integrated into the local ecosystem.

3B. Leverage artificial intelligence for predictive models, diagnostic tools and performance management.

3C. Advocate for equitable and ethical use of technology and data



STRATEGIC PRIORITY 4

Serve as a key contributor to the global digital health agenda and share evidence of the impact

4A. Enhance systems and capability for monitoring, evaluation and learning across our programs.

4B. Disseminate our learnings and evidence to support global advocacy for Universal Health Coverage, with the strengthening of the primary healthcare level as a pivotal way.

4C. Continue to strengthen D-tree's contributions to global communities of practice, expert networks, publications, conferences and working groups to advance the state of the field of inclusive digital health.



STRATEGIC PRIORITY 5

Strengthen the organization and make it increasingly cutting-edge, inclusive, and fit to address complex challenges while sustaining the impact.

5A. Strengthen our capabilities to support high-quality management in the operations; nurture a culture of excellence and incentivize innovation; strengthen internal processes to maximize our efficiency and ensure accountability.

5B. Foster a positive organizational culture that promotes employee engagement and motivation. Prioritize diversity, equity and inclusion—across all levels of our organization.

5C. Grow and diversify funding models to ensure organizational stability and allow us to deliver on our mission.



CROSS-CUTTING STRATEGIC PRIORITY

Build, strengthen and support local capacity.

TA. Collaborate with local actors, both private and public, including local research institutes, in the development and deployment of our programs.

TB. Work closely with governments and health system actors to support skills development - both technical and administrative - that are required to manage and sustain digital health programs.